

DYNAMICALLY CATEGORIZING ENTITY INFORMATION

Abstract of the Disclosure

A set of criteria is acquired that defines a category of entities. The set of criteria is dynamically applied to identify an entity that meets the criteria. It is
5 determined that the entity is registered as having control over at least a portion of a World-Wide Web address. The at least a portion of a World-Wide Web address is associated with the entity in a presentation that indicates that the entity belongs to the category of entities. In the presentation, a link may be included to a set of computer data about the entity. The set of computer data includes information
10 other than information provided at a World-Wide Web site corresponding to the World-Wide Web address.